



Parkingeye

One parking partner. Infinite possibilities.



NHS Roundtable Write-Up

We recently held our first NHS Roundtable event, where we invited guests from across the NHS to discuss the parking issues facing the sector and the solutions we provide that can help them improve the overall experience of using their car parks. Our Marketing and Account Management teams led the discussion, and we were joined by staff from across the NHS.

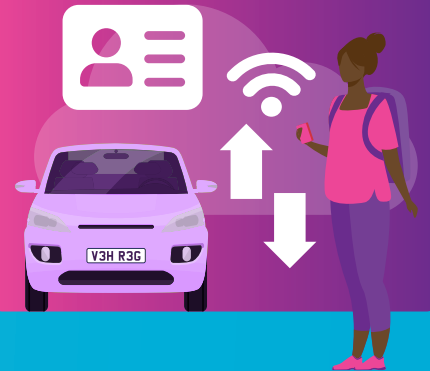
Better ways to manage a car park

The lively discussion covered various topics, starting with the changes to car park management brought about by the new Single Code of Practice.

This covered the changes to how car park management providers must operate, and what the impact of those changes could be for the NHS and their parking. We discussed everything from the impact on signage to how the new code of practice is going to be upheld and enforced.

Staff Parking was the next discussion point as we discussed the important role that parking permits play in supporting staff parking. Permits play a huge part in keeping NHS car parks working effectively, giving staff somewhere to park, managing paying for parking and creating clear spaces for everyone to use a site without impacting the local community.

“A permit system that simple, I can run it all on my phone”



Support accessibility

Blue Badge Management is a major issue for healthcare car parks as they need to accommodate the different needs of their staff, patients and visitors.

70% of people who park in Blue Badge bays shouldn't actually be there. This is a massive issue for car parks across the country, not just within the NHS. So, our discussion turned to what can be done, and how we are helping to actively combat Blue Badge fraud through our Bay Management system.

Our goal is to improve accessibility, which in turn improves attendance to appointments, treatments and patient outcomes. Alongside this the NHS has to meet specific standards when it comes to accessibility, achieving these can help with planning and operational budgets, helping improve services.

“With parking, you trust three things - the relationship with Parkingeye, a proper management system and the parking charges that stop people behaving badly”

Bay Management helps by:

- Protecting key spaces on a car park
- Keeping spaces clear for specific users
- Acting as a visual deterrent
- Applying ANPR to specific spots on a car park



Helping with environmental goals

The NHS is responsible for 4% of the UK's total CO2 emissions, and there are ambitious plans to reduce that number and become carbon neutral.

The discussion turned to the ways a car park can help. From EV charging stations to encourage the uptake of greener forms of travel, to looking at the importance of simply removing traffic from healthcare sites using various methods, including car sharing to help staff commute together and reduce emissions.

This service lets staff benefit from cheaper parking while removing multiple vehicles from the roads to combat congestion and emissions. Powered by the Evology Parking app we can use clever validation to make sure that designated car sharing spaces are only used by the drivers using the service.



“We have worked really closely with Parkingeye, and they have been brilliant.”

Improving security

Protecting patients, visitors and staff is vital. Security protects against a small minority of people but takes up an enormous amount of time and effort to manage correctly.

The attendees discussed and contrasted the benefits of the main ways of managing a healthcare car park, ANPR, barriers, and attendants.

We looked at the differences between traditional barriers vs ANPR. From the improved reliability, efficiency and insight to the foundation ANPR gives a site to build from, enabling stronger revenue and other services that support a better visitor experience.

“There’s only 5% that try to break the rules”



ANPR VS Barriers

<p>✓ Reliability</p> 	
<p>✓ Efficiency</p> 	
<p>✓ Data</p> 	
<p>✓ Revenue</p> 	
<p>✓ Security</p> 	

Experts in your sector

We work with 22 Trusts across the NHS providing bespoke, flexible solutions that transform healthcare car parks.

Our technology monitors sites 24/7 and our clients benefit from access to our specialised Account Management team.

We take the time to understand each of our clients, their parking and the issues they face, implementing the perfect mix of solutions that transform a site – boosting revenue, improving efficiency and supporting the people that make use of that car park whether they are staff, patients or visitors.

“We would only use Parkingeye - the second we get our new car park it’s yours - Car share, ANPR, Permits, EV - you may as well design our car park for us”



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To transform the way you approach parking, get in touch.

www.parkingeye.co.uk/solutions | enquiries@parkingeye.co.uk

