Car Park Management Spotlight:
Education

Parkingeye
One parking partner. Infinite possibilities.

Ensuring the best possible experience for students and staff is key to any successful school, college or university.

At Parkingeye, we've worked with hundreds of educational sites across the UK, helping some of the country's most prestigious institutions deliver a better experience across campus.

Brands we work with...

Manchester Metropolitan University
Edge Hill University
St Helens College
Oswestry School
UNIVERSITY OF WESTMINSTER
University of Worcester
University of HUDDERSFIELD — Inspiring tomorrow's professionals
CHESTERTON COMMUNITY COLLEGE
WARWICK
Sussex Coast College Hastings
UNIVERSITY OF OXFORD
Wiltshire College & University Centre
HEART OF WORCESTERSHIRE COLLEGE
LEEDS BECKETT UNIVERSITY
RUNSHAW COLLEGE
STAFFORDSHIRE UNIVERSITY
Sheffield Hallam University
Southport College

"Prior to Parkingeye installing the new system, our staff struggled to park on-site because the car parks were constantly full of unauthorised users. The Parkingeye team worked closely with us to understand our aims and requirements for our car park and provided us with all the tools we need to manage different types of permits and visitors on site, as well as installing and maintaining all of the equipment free of charge."
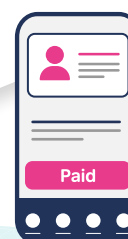
"The Parkingeye permit system, allows students and staff to purchase parking permits using the self-service system, which reduces the resources required to administrate this process. The permit provides flexibility for students and staff, who may not require an annual permit and can only pay for the periods they need."

"Initially, we were essentially paying someone else to make money from our car park. When the colleges merged, my idea was to take control of parking, bring it in-house if possible, and use the revenue it can generate to support maintenance and reinvest into facilities. I did some research and realised ANPR was the best way to go. It was unmanned, nonconfrontational, and allowed us to stake our claim over areas we needed to."

"Parkingeye have helped transform our parking, there's never a fight when it comes to cancellations. With such a mix of users on-site, they appreciated the need to be flexible and sometimes lenient. They've been able to balance that leniency without necessarily setting a precedent. Some users on the sites weren't as receptive to change, but Parkingeye has been supportive and dealt with issues quickly. A theatre on-site was turned into a Covid-centre during the pandemic. To make life easier for visitors getting tests and vaccinations, we needed to turn off the system. They were supportive and flexible throughout, adapting quickly to any changes we needed to make."

Paid

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How we support staff and student parking:

Support your site and drive extra revenue through pre-booking

Develop a deeper understanding of your visitors and site performance through ANPR data

Stop overstaying and congestion to improve your visitor experience

Remove ageing technology to streamline and modernise your parking

Protect parking spaces with Bay Management to improve accessibility

Build new infrastructure and further green initiatives with EV

"Shifting to an unmanned solution was the right move for the college. We never envisaged the sites generating a large amount of revenue, however, the revenue we generate serves as a justification for ongoing work to the car parks. We've taken back control of the sites, and if we are going to charge people to park on them, they need to be in good condition. We're not funded in the same way as schools, so we needed to look at ways of generating revenue, and as a result, we've been able to repair and upgrade sites. Investing in LED lampposts, for example, has allowed us to be more environmentally conscious and cost-efficient."

Find out more about car park management

Car park management exists to make life easier for the people using your site. Our technology, support and know-how have helped campuses nationwide thrive, eliminating issues, improving experience and driving stronger revenue.

If you want to learn more about how car park management could help your educational site, please visit our website **here**.

Parkingeye

Car Park Management Solutions